

**Hey there,
I'm Edwin.**

Product designer based in Vancouver, BC.
Creating next gen gaming experiences [@EASPORTSNHL.](#)

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Experience

UX Designer @ Electronic Arts

EASPORTS NHL | June 2020 - Present

Working collaboratively with producers, developers and other designers to create next generation gaming experiences

Consistently finding ways to improve design maturity and how other cross-functional teams work alongside design

Contribute to the overall business strategy and accounting for long term scalability

Conduct usertesting sessions for quick, iterative feedback. Collaborate with our UXR team for larger research efforts

Own and maintain the in-house Design System, ensuring that the needs of both UX and Visual designers are met

Organize team socials and activities to build team rapport

Took advantage of mentorship opportunities to help grow and develop incoming junior designers

UX Design Intern @ IBM

IBM Supply Chain | May 2018 - January 2020

Designed interfaces and experiences for a suite of products within the Watson Supply Chain business unit

Worked in Agile with design, development and offering management, utilizing IBM Enterprise Design Thinking

Owned and saw features from wireframes to development

Led a product redesign from creating a pitch for project funding and acquiring development approval

Education

Simon Fraser University

BA, Interactive Arts and Technology

Graduated June 2020

Toolbox

Figma

Sketch

Adobe Illustrator

Adobe After Effects

Adobe XD

HTML & CSS

Skillset

User Experience Design

Prototyping

User Testing

Design Thinking

Wireframing

Sketching

Journey Mapping

Leadership

Mentorship

Hobbies

Basketball

Video Games

Auto Detailing

Coffee and Espresso